

# Whole Grain Summit 2017, 13 – 15 November 2017, Vienna, Austria

Day 1 - Monday, 13 November 2017

Get an update on state-of-the-art and future perspectives

Welcome Coffee and Registration

10:00 – 10:30 Welcome and general introduction

10:30 – 11:00 Opening Speech

11:00 – 13:00 **SESSION 1 – BREEDING & TECHNOLOGY**

**Breeding for better technical and nutritional properties**

**Peter Shewry**

Rothamsted Research, UK

**Strategies to overcome techno-functional challenges related to increasing WG in products**

**Nesli Sozer**

VTT, FI

**Processing for increasing WG safety (issues around WG and safety, future challenges)**

**Julie Jones**

College of St. Catherine, USA

**Milling, particle size and sensory perception**

**Elizabeth Arndt**

Panhandle Milling, USA

**Enzymatic activity in whole grains and cereal fractions**

**Devin Rose**

University of Nebraska, USA

Lunch Break with exhibition and poster viewing

14:00 – 16:00 **SESSION 2 – COMMUNICATION & REGULATORY ISSUES**

**Evolving consumer attitudes to food and to whole grains – communication in the 21<sup>st</sup> century**

**June Jo Lee**

Food Ethnographer LLC, USA

**Driving behaviour change to increase wholegrain consumption – which approaches and methods have worked, and will work?**

**Cynthia Harriman**

Whole Grains Council, USA

**Rikke Iben Neess**

Whole Grain Partnership, DK

**Whole grain food definitions and logos – can anyone agree?**

**Alastair Ross**

Chalmers University of Technology, SE

**Healthy and sustainability diets – good for you and the planet. The role of whole grains**

**Karen Cooper**

Nestec, CH

**Increasing whole grain intake in Asia – challenges and perspectives**

**Annamalai Manickavasagan**

Whole Grains Research Foundation, IN

Coffee Break with exhibition and poster viewing

16:30 – 18:30 **SESSION 3 – NUTRITION & HEALTH**

**Cereal intolerances (or rejection) - current knowledge and future outlook**

**Fred Brouns**

University of Maastricht, NL

**Evidence-based recommendations for daily wholegrain intake**

**Chris Seal**

University of Newcastle, UK

**Impact of technology treatments of grains on their health impact**

**Christophe Courtin**

Catholic University of Leuven, BE

**Personalised nutrition vs global recommendations**

**Rikard Landberg**

Chalmers University of Technology, SE

**Whole grains, microbiota and possible host health effects**

**Koen Venema**

Maastricht University, NL

18:30 – 19:30 **POSTERS & EXHIBITION**

19:30 – 21:00 **WELCOME RECEPTION**

**Day 2 - Tuesday, 14 November 2017**  
**Share your experience and discuss with peers**

08:00 – 09:00 **POSTERS & EXHIBITION**

09:00 – 10:30 **INTRODUCTION TO THE WORKSHOP TOPICS & FORMAT**

09:00 – 09:25 **Introduction to the WS Breeding & Technology**  
+ 10 min discussion

**Roberto King** - Nestlé, CH

09:25 – 09:50 **Introduction WS Communication & Regulatory Issues**  
+ 10 min discussion

**Jan Willem van der Kamp** – TNO, NL

09:50 – 10:15 **Introduction to the WS Nutrition & Health**  
+ 10 min discussion

**Alexandra Meynier** – Mondelez, FR

10:15 – 10:30 **Presentation on the WS Format**

**Jan de Vries** – Nutrition Solutions, NL

Coffee Break with change of stage

11:00 – 13:00 **1<sup>st</sup> Workshop Round with parallel discussions**

**BREEDING & TECHNOLOGY**

**COMMUNICATION & REGULATION**

**NUTRITION & HEALTH**

Three parallel workshops that will require interaction between different fields to address some of the major issues and areas of interest around whole grains, and in particular, how wholegrain intake can be increased.  
More details coming soon!

Lunch Break with exhibition and poster viewing

14:00 – 15:30 **PLENARY REPORTING SESSION**

14:00 – 14:30 **WS Breeding & Technology**  
+ 10 min discussion

**Roberto King** - Nestlé, CH

14:30 – 15:00 **WS Communication & Regulatory Issues**  
+ 10 min discussion

**Jan Willem van der Kamp** – TNO, NL

15:00 – 15:30 **WS Nutrition & Health**  
+ 10 min discussion

**Alexandra Meynier** – Mondelez, FR

Coffee Break with change of stage

16:00 – 18:00 **2<sup>nd</sup> Workshop Round with parallel discussions**

**BREEDING & TECHNOLOGY**

**COMMUNICATION & REGULATION**

**NUTRITION & HEALTH**

Three parallel workshops that will require interaction between different fields to address some of the major issues and areas of interest around whole grains, and in particular, how wholegrain intake can be increased.  
More details coming soon!

19:30 – 22:30 **CONFERENCE DINNER**

**Day 3 - Wednesday, 15 November 2017**

**Prioritize together future actions**

**09:00 – 10:00 SESSION 4 - PRESENTATION OF AWARDED POSTERS**

**10:00 – 10:50 SESSION 5 – BREEDING & TECHNOLOGY**

**Round table discussion on the outcomes & possible implementation of future actions on Breeding & Technology**

Coffee Break with exhibition and poster viewing

**11:20 – 12:10 SESSION 6 – COMMUNICATION & REGULATORY ISSUES**

**Round table discussion on the outcomes & possible implementation of future actions on Communication & Regulatory Issues**

**12:10 – 13:00 SESSION 7 – NUTRITION & HEALTH**

**Round table discussion on the outcomes & possible implementation of future actions on Nutrition & Health**

**13:00 – 14:00 CLOSING SESSION**

**Presentation of the Action Plan**

**15:00 – 16:00 HGF General Assembly**

only for HGF Members

**16:00 – 17:00 HGF Board Meeting**

only upon invitation